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FOR IMMEDIATE RELEASE

News 9 Partners with Holiday Pop-Up Shops to Fight Childhood Hunger

Mug Sales Benefit Food for Kids

(OKLAHOMA CITY) – Dec. 5, 2014 – News 9 is partnering with the Regional Food Bank of Oklahoma and the Holiday Pop-Up shops in Oklahoma City this holiday season to help fight childhood hunger. Stop by the Holiday Pop-Up shops at northwest 10th and Hudson and pick up a News 9 coffee mug for a \$10 donation, which benefits the Regional Food Bank’s Food for Kids program.

“We want to thank the Holiday Pop-Up Shops for including the Regional Food Bank as part of its annual event,” said Rodney Bivens, executive director of the Regional Food Bank of Oklahoma. “For many of our Oklahoma neighbors, the simple joy of sharing a holiday meal with their family is out of reach. Every dollar donated during the Holiday Pop-Up Shops, will provide food for chronically hungry children in our state.”

This weekend, shoppers can purchase the mugs at the following Pop Up Shops: The first weekend, November 28th-30th, you can pick up a mug at the following shops: *It’s POPular Popcorn*, *Cargo Room*, and *Porch School and Art Supply*.

Each week throughout the holiday shopping season, participating vendors at the Pop-Up shops will be featuring the mugs at their respective businesses. The mugs earn you discounted fill-ups at participating restaurants and feature the artwork of kids who have benefited from the Food for Kids Program. Check www.new9.com/foodforkids each week to see which Pop-Up Shops will be featuring the mugs. For more details on the Holiday Pop-Up Shops, including a complete list of participating vendors and hours visit www.okcpopups.com.

One in four children in Oklahoman struggles with hunger every day. Your gift will help provide food for chronically hungry children through the Backpack Program, Kids Cafe, Summer Feeding and School Pantry Program. News 9 is a proud partner of the Food for Kids program, as it is their mission to end childhood hunger in our state.

Participating restaurants include Oklahoma City metro Dunkin’ Donuts locations, where participants can get a 99 cents fill up on hot or iced coffee with your mug, and Packard’s New American Kitchen, where customers receive half off a cup of coffee and \$2 off a French press. The discounted fill-ups last through the end of the year.

Between now and January 15, Chesapeake Energy Corporation and the Cresap Family Foundation have teamed up to match every dollar donated to the Regional Food Bank of Oklahoma to fight childhood hunger –

up to \$1 million! To make a tax-deductible donation to the Regional Food Bank, call 405.600.3136 or visit www.regionalfoodbank.org.

Participating fill up locations:

Dunkin' Donuts

3612 N. May Ave.
Oklahoma City, OK 73112
(NW 36th and May)

3201 S. Broadway
Edmond, OK 73103
(NW corner of 33rd & Broadway)

4400 NW 39th Expressway
Oklahoma City, OK 73112
(NW 39th east of Meridian)

1600 S. Sunnyslane
Del City, OK 73115
(SE 15th and Sunnyslane)

Packard's New American Kitchen

201 NW 10th St
Oklahoma City, OK 73103
(NW 10th and Robinson)

About the Regional Food Bank of Oklahoma

The Regional Food Bank of Oklahoma is the state's largest hunger relief organization. The nonprofit provides enough food to feed more than 110,000 hungry Oklahomans each week through a network of more than 1,200 schools and charitable feeding programs in 53 central and western Oklahoma counties. Since its inception in 1980, the Regional Food Bank has distributed more than 545 million pounds of food to feed Oklahoma's hungry. For more information, visit <http://www.regionalfoodbank.org>; find us on Facebook at www.facebook.com/regionalfoodbank or follow us on Twitter at www.twitter.com/rfbo. The nonprofit is an Accredited Business by BBB and is ranked as a four star nonprofit by Charity Navigator.

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