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**FOR IMMEDIATE RELEASE**

### **OKC NYD Blastoff 5K Registration Open**

#### ***Oklahoma City's Premier New Year's Day Running Event Fights Hunger***

OKLAHOMA CITY – Dec. 12, 2014 - Registration is still open for the OKC NYD Blastoff 5K, which will be at Wheeler Park in Oklahoma City on New Year's Day, January 1, 2015. The 5K starts at 9 a.m. Wheeler Park is located at 1120 South Western Avenue in Oklahoma City. Non-perishable donations from this run benefit the Regional Food Bank of Oklahoma and participants are encouraged to bring non-perishable food items to the race. Online registration is \$30.

“Our goal is to make a post-holiday difference for hungry Oklahoma families in need during the winter months of 2015,” said Don Garrett, race director OKC NYD Blastoff 5K. “Bring your friends for some fun and fitness to start the year off right. Come be part of our mission and we’ll see you on New Year’s Day!”

This family friendly event is open to strollers, walkers, and dogs on leashes. All participants will receive a long sleeve Tech Shirts. Age group winners will receive medals for the top three in each age group. Costumes are encouraged and we will have prizes for the top three best costumes. Enjoy food, drinks and traditional black eyed peas at the end of the race!

Registration costs \$1. To register for the event visit [www.blastoff5k.com](http://www.blastoff5k.com). Participants are also invited to make an additional donation to the Regional Food Bank through the online event registration process. Also, visit, like, and share the race on Facebook at OKC NYD Blastoff 5K.

Between now and January 15, Chesapeake Energy Corporation and the Cresap Family Foundation have teamed up to match every dollar donated to the Regional Food Bank of Oklahoma to fight childhood hunger – up to \$1 million! To make a tax-

deductible donation to the Regional Food Bank, call 405.600.3136 or visit [www.regionalfoodbank.org](http://www.regionalfoodbank.org).

**About the Regional Food Bank of Oklahoma**

The Regional Food Bank of Oklahoma is the state's largest hunger relief organization. The nonprofit provides enough food to feed more than 110,000 hungry Oklahomans each week through a network of more than 1,200 schools and charitable feeding programs in 53 central and western Oklahoma counties. Since its inception in 1980, the Regional Food Bank has distributed more than 550 million pounds of food to feed Oklahoma's hungry. For more information, visit <http://www.regionalfoodbank.org>; find us on Facebook at [www.facebook.com/regionalfoodbank](http://www.facebook.com/regionalfoodbank) or follow us on Twitter at [www.twitter.com/rfbo](http://www.twitter.com/rfbo). The nonprofit is an Accredited Business by BBB and is ranked as a four star nonprofit by Charity Navigator.

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