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FOR IMMEDIATE RELEASE

### **Holiday Event Shines Light on Hunger**

#### *Downs Family Christmas Spreads Joy This Holiday Season*

(OKLAHOMA CITY) – Dec. 4, 2014 – Visit the Downs Family Christmas Light Ministry in Norman, Okla. to see 12.5 miles of lights dance to your favorite holiday songs. This annual light show is free, but homeowners Kimberli and Chuck Downs encourage spectators to spread holiday cheer by donating money or nonperishable food donations to the Regional Food Bank.

“Since 2008, the Downs Family Christmas food and fund drive has raised more than 165,000 and 50,000 pounds of food for hungry Oklahomans,” said Chuck Downs. “This year, we are going to exceed 1 million meals donated to fight hunger in Oklahoma.”

The light show runs 6 p.m. to midnight through January 3<sup>rd</sup>. The house is located at 2900 72nd Ave S.E. in Norman. For more information about the Downs Family Christmas visit <http://downsfamilychristmas.com>.

Together, we can solve hunger. Through January 15, Chesapeake Energy Corporation and the Cresap Family Foundation have teamed up to match every dollar donated to the Regional Food Bank of Oklahoma to fight childhood hunger – up to \$1 million! For more information visit [regionalfoodbank.org](http://regionalfoodbank.org) or call 405.600.3136.

The Regional Food Bank is the largest private hunger-relief organization in the state of Oklahoma. Last fiscal year, the nonprofit distributed 47.8 million pounds of food and products through a network of more than 1,200 charitable feeding programs and schools in 53 central and western Oklahoma counties. Each week, the organization provides enough food to feed more than 110,000 hungry Oklahomans.

#### **About the Regional Food Bank of Oklahoma**

The Regional Food Bank of Oklahoma is the state’s largest [private](#) hunger relief organization. The nonprofit provides enough food to feed more than 110,000 hungry Oklahomans each week through a network of more than 1,200 schools and charitable feeding programs in 53 central and western Oklahoma counties. Since its inception in 1980, the Regional Food Bank has distributed more than 538 million pounds of food to feed Oklahoma’s hungry. For more information, visit <http://www.regionalfoodbank.org>; find us on Facebook at [www.facebook.com/regionalfoodbank](http://www.facebook.com/regionalfoodbank) or follow us on Twitter at [www.twitter.com/rfbo](http://www.twitter.com/rfbo).

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