

OKC



Contact: Angie Gaines, Director of Marketing
Regional Food Bank of Oklahoma
405.604.7109(W) or 619.347.4057(C)
againes@regionalfoodbank.org

FOR IMMEDIATE RELEASE

Spread Holiday Cheer; Giving Tuesday is Here
Regional Food Bank Encourages Oklahomans to Join the Fight Against Hunger

(OKLAHOMA CITY) – Dec, 1, 2014 – This Tuesday, join the Regional Food Bank of Oklahoma in fighting hunger by participating in Giving Tuesday. Thanks to a \$1 Million Holiday Match, sponsored by Chesapeake Energy and the Cresap Family Foundation, every \$1 donated will provide 10 meals for hungry Oklahoma children.

“As we gather around the dinner table this holiday season and reflect upon our blessings – family, a job, a bountiful meal on the table – we must remember that there are hundreds of thousands of Oklahoma families who need our help to keep their families fed,” said Rodney Bivens, executive director of the Regional Food Bank of Oklahoma. “Join us in the fight against hunger by participating in Giving Tuesday to help our neighbors in need.”

Giving Tuesday is a national give back day to help nonprofits over the holiday season and follows Black Friday and Cyber Monday sales. Oklahomans can help by making a financial gift to the Regional Food Bank, donating their time, or promoting the day on social media by using #GivingTuesday and #OKGives.

The Regional Food Bank is the state’s largest private hunger-relief organization, providing enough food to feed more than 110,000 hungry Oklahomans every week through a network of more than 1,200 charitable feeding programs and schools in 53 central and western Oklahoma counties. The nonprofit is an Accredited Business by BBB and is ranked as a four star nonprofit by Charity Navigator.

It’s not too late to make a difference this holiday season. Consider a gift to the Regional Food Bank in honor or in memory of a loved one. For more information visit regionalfoodbank.org or call 405.600.3136.

About the Regional Food Bank of Oklahoma

The Regional Food Bank of Oklahoma is the state’s largest private hunger relief organization. The nonprofit provides enough food to feed more than 110,000 hungry Oklahomans each week through a network of more than 1,200 schools and charitable feeding programs in 53 central and western Oklahoma counties. Since its inception in 1980, the Regional Food Bank has distributed more than 540 million pounds of food to feed Oklahoma’s hungry. For more information, visit <http://www.regionalfoodbank.org>; find us on Facebook at www.facebook.com/regionalfoodbank or follow us on Twitter at www.twitter.com/rfbo.

###